



KATE HARRY FABRIKATE

Director | Designer Co.Changemaker Stories OVERCOMING OBSTACLES & DESIGN FOR CHANGE

(1 hr) October 18 : 2-3PM www.fabrikate.com.au





"Against all odds, I started FABRIKATE. It's only been successful in my eyes because of my obstacles. My trials, my challenges, my tears and my choices. I backed myself and knew good design." "Every time the complete and absolute dissolution of my life comes to a point, it's the turning point of my authentic self"

"Stay left of field,

doing things

differently'

"I let go of all that I don't see as a priority"

"Mental health has a big part in my way of moving forward. Invest in the unpacking of yourself and do the introspective work"

> "Create a space to hear yourself"





CHRISTINE MAXWELL SEE DESIGN

Brand Coach | Designer Co.Changemaker Stories OVERCOMING OBSTACLES & DESIGN FOR CHANGE

(1 hr) October 18 : 2-3PM www.seedesign.com.au





" I learn't very quickly how ego can be the enemy"



CO

"...I wanted to remove myself from a culture of fear. I have learn't a lot of what it means to overcome, about strategic partnering, understanding transparency in business, how your values work and being intentional in what I do."

"the first law of branding is focus" "Call out for what you want. Share and tell people what you uniquely do, because nobody listens to a silent expert"

everyone has the potential to change the world

A FABRIK

"Understand that branding is not what you say it is, it is what they out there say it is"

