



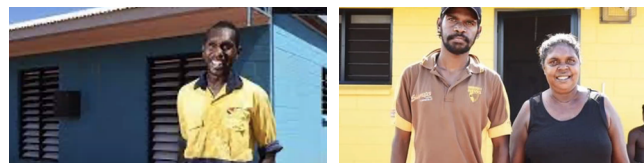
**MIKE CHIODO**  
 + storytelling session

**EX CEO Townsville City Council : making meaningful community and social impact**  
 (1 hr) February 22  
[www.petruc.co](http://www.petruc.co)

**The importance of reflection** You manage time - time doesn't manage you. Its important to take the time to reflect and think.

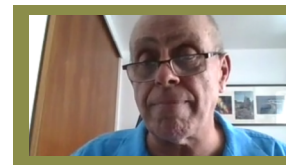


**"The ability of an organisation to work together - I've never been prouder of my team!"**



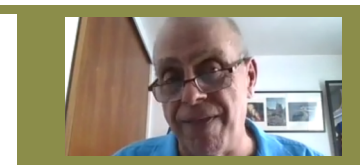
**My advice to future leaders.**

**Strengthen your ability to be honest.** You need your confidants. Any one who thinks that you can do things on your own isn't a leader. Come from a base of honesty. Be committed to be honest with them.



**危機**

Danger Opportunity



**Rebuilding a community**

**Crisis = Danger | Opportunity** "I loved the way the Chinese symbols are represented through the word crisis. That process worked and it stuck with me. If we are going to rebuild - it has to be based on the communities input. I broke a lot of rules."



"We actually listened to the Traditional Owners (TO). Female TO's were the best to talk to due to their high level of empathy. They asked for jobs for their people, a communal outdoor kitchen and a safe space for kids and women."

"We said we would give them the design and work within budget - but one female TO stated "Give my people jobs." The rebuild took over 2.5 years. The most important thing that was raised with me, was the difference it made to the lives of the individuals living in the community - and in particular - "her children" as one female TO called them."

**I know the change that it made. I know the difference that it made. I know that we were effective with what we did. In spite of the changes in Government, what I have learn't is that you don't give up.**

**If you're a changemaker, if you believe in what you believe in - you just keep going!**

**Empathy not Sympathy**

"I encourage you to have conversation to understand where people are at. Empathy cannot stop and make an excuse of hard decisions. The importance of honesty is to ensure those you lead understand the decisions made. That you have an obligation to deliver. If you want to influence change or be a changemaker - know that it can come with some difficulty in decision making and with some difficult outcomes."

Nick Petrucco to Everyone 3:02 pm  
 There's a great little video clip from Brené Brown on the difference between empathy and sympathy.



**Brené Brown on Empathy Video Link**